

Press Release by the **Gondwana Desert Collection**
 to: the media at ITB
 from: Bush Telegraph (contact details below)
 for immediate publication
 1 text (Eng.), 5 illustrations



8 March 2006

Subject: **New Websites for Gondwana**

Text: 150 Words / 1,200 Characters

Text

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Gondwana on the Net - Delights of the Desert Discovered Digitally



The Gondwana Desert Collection has gone online with a totally new look. This is a logical step after the expansion to four parks the previous year. The group and each of the parks now have their own domain:
gondwana-desert-collection.com,
gondwana-kalahari-park.com,
gondwana-canyon-park.com,
gondwana-sperrgebiet-rand-park.com,
 and gondwana-namib-park.com.

While the header, colour scheme and content of the individual domains differ, cohesion is maintained by the design, content structure and numerous cross-links.

The web pages will not replace the annual Gondwana News, but rather complement the publication in a constructive way. Many topics in this edition are featured more extensively on the web. The 'news' section keeps Gondwana's partners and guests up-to-date with new tourist projects and developments in Namibia. You can subscribe to our newsletter and have selected news items emailed to you regularly. A photo gallery invites you to embark on a visual tour through the parks and their accommodation centres; tour operators and travel publications can even download the pictures in print quality.

Ein ähnlicher Beitrag zu diesem Thema ist in der Gondwana News 2006 erschienen (liegt der Pressemappe bei). Text und Fotos in Druckqualität auf beiliegender CD und als Download auf www.gondwana-desert-collection.com unter 'Info Downloads / Presseerklärungen'.

Bildunterschriften

- 01 - Website of Gondwana Desert Collection.
- 02 - Website of Gondwana Kalahari Park.
- 03 - Website of Gondwana Cañon Park.
- 04 - Website of Gondwana Sperrgebiet Rand Park.
- 05 - Website of Gondwana Namib Park.



Information:

Gondwana Desert Collection
 Marketing Manager Miriam Spatz
 Tel +264 (0)61 230066
 Fax +264 (0)61 251863
 Email info@gondwana-desert-collection.com
 Web www.gondwana-desert-collection.com



Press contact:
 Bush Telegraph CC
 Editor Sven-Eric Kanzler
 Tel +264 (0)61 224822
 Fax +264 (0)61 255148
 Email kanzler@mweb.com.na
 Web www.bush-telegraph-namibia.com